



Sponsorship Form

Bergen's Amazing Race
Sunday, September 17, 2017



Bergen's Amazing Race, is a fun-filled way to challenge your mind, solve mental and physical puzzles and discover popular spots and hidden gems in Bergen County! Join friends and family to learn about this place we call home and support the good deeds of the Bergen Volunteer Center.

Event Benefits

Agent for Change Sponsor \$10,000

Sponsorship provides an opportunity to strengthen our outreach to insulated cultural communities with messaging that has been translated, culturally sensitive and welcoming, improving community awareness and access to area resources.

- Event Naming, "Bergen's Amazing Race Presented by, **YOUR NAME HERE**"
- Company name/logo prominently displayed on all course signage and ride materials, event shirts, event poster, and listing on Website
- Dedicated Press Release and Social Media Announcement
- One team entered in the race (fundraising requirements separate)

Community Impact Sponsor \$5,000

Sponsorship provides the Volunteer Center with the ability to host an up-to-date, robust database of over 400 volunteer opportunities (and growing) to potential volunteers who want to make an impact.

- Company name/logo prominently displayed on all course signage, event t-shirts, event poster, and listing on Website
- Mention in all pre and post Press and Social Media
- One team entered in the race (fundraising requirements separate)

Emerging LEADer Sponsor \$2,500

Sponsorship provides a partial scholarship to an aspiring adult leader to participate in Bergen LEADS, a civic engagement and leadership program for the next generation of community leaders.

- Company name/logo prominently displayed on all course signage, event t-shirts, event poster, and listing on Website
- Mention in all pre and post Press and Social Media

Good Neighbor Sponsor \$1,000

Sponsorship provides food, activities, and entertainment for a special field day event for at risk children served in the Volunteer Center Bergen Mentors program.

- Company name/logo prominently displayed on all course signage, event t-shirts, event poster, and listing on Website

Partner Sponsor \$500

Sponsorship provides grab bars and railings, keeping low-income seniors and disabled adults safe in their homes.

- Company name displayed on all course signage, and listing on Website

In addition to the benefits listed above, all sponsors receive recognition in our Annual Report with a distribution to over 21,000 individuals, community organizations and businesses annually; and available to over 100,000 visitors to our website annually.

Name: _____

Company Name: _____

Address: _____

City: State/Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Total: \$ _____ Cash Check

I will be **paying online** at bergenvolunteers.org **Please invoice me**

Please make checks payable to **Bergen Volunteer Center**
Attn: Melissa LaRobardier, Associate Director of Development · 64 Passaic Street, Hackensack, NJ 07601
For additional information call: 201.489.9454 ext. 206