



Bergen Bike Tour

c/o Volunteer Center of Bergen County, Inc.
64 Passaic Street Hackensack, NJ 07601
1-877-BER-BIKE www.bergenbiketour.org

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FAMILY FUN AT CYCLING EVENT

BERGEN COUNTY--Families are invited to participate in the fourteenth annual Bergen Bike Tour on Sunday, September 27, at Darlington County Park, in Mahwah. All proceeds benefit **Tomorrows Children's Fund at Hackensack University Medical Center** and the **Volunteer Center of Bergen County**, both of which have been beneficiaries of this event for the past fourteen years.

The event includes 50-, 25- and 10-mile routes for cyclists of every level that wind through scenic areas of 16 northern Bergen County towns. All routes begin and end at Darlington Park, culminating with a festive family picnic.

50-mile cyclists start at 8:00 AM, 25-milers at 9:00 AM and 10 milers at 10:30 AM; check-in is a half-hour before each ride starts. The children's portion of the event is sponsored by Ford Motor Company, and will feature a special "Kids' Ride" which will be held at 10:45 AM for little ones on big wheels and tricycles as well as those not yet ready for the 10-mile route. An antique fire truck will be on-site for children to view and explore, and there will be a special visit from "Sly the Fox", the NJ Nets mascot.

Following the cycling events, a family fun picnic will be held from 11 AM-12:30 PM featuring a DJ, clowns, games, and a home-cooked barbeque. Massage therapists will be available to help soothe cyclists' aching muscles. Two Jamis bicycles – a 2009 Allegro valued at \$635 and a 2008 Commuter valued at \$425 – will be raffled at \$5 per ticket. Door prizes and raffle prizes will be awarded at noon.

Registration is \$35 per adult rider (\$40.00 after September 19); \$15 for youth riders age 8 to 16 (\$20.00 after September 19). Children under 8 are free. Non-cyclists attending the picnic only are just \$5. All registered riders receive a long-sleeved T-shirt, goody bag, (while supplies last), breakfast provided by Dunkin' Donuts, and a picnic lunch

“This is an amazing event in that it is entirely local. All monies raised stay right here in Bergen County, supporting two outstanding local charities – Tomorrows Children’s Fund and the Volunteer Center of Bergen County”, says Phil Murphy, who founded the Bike Tour and serves as its chairman. “In addition to raising funds, the Bergen Bike Tour is encouraging the use of bicycles to save energy, promote healthful exercise, and appreciate the joys of the great outdoors. It is a fun, inexpensive outing that the whole family can enjoy, while also helping to give back to the community.”

Approximately 300 cyclists are expected to participate. In addition to family teams, corporate teams are welcome. All riders age 16 or older are expected to raise a minimum of \$100 per individual or \$200 per family, which is due at registration. Prizes to top fundraisers include: Tommy Hilfiger polo shirt, bike shop gift certificates and the chance to win a \$1,000 travel certificate.

Major sponsors of the 14th Annual Bergen Bike Tour include TD Bank at the Diamond sponsor level, plus the following Platinum sponsors: Amper, Politziner & Mattia; Apex Partners; Eisai, IDS USA; Jamis Bicycles; Joel Tanis & Sons; Lakeland Bank; Oritani Bank Charitable Foundation; PNC Bank; Sanzari Companies; Wounded Poodle Productions. Ford Motor Company is the Kids’ Event Sponsor.

Register online at www.bergenbiketour.org by September 25th. To receive a detailed brochure, or for information about sponsorship and teams, call 1-877-BER-BIKE (237-2453) or email info@bergenbiketour.org

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