



NEWS

Northern New Jersey Business Volunteer Council

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New Members Welcome at Upcoming Business Volunteer Council Meeting

North Jersey: The next meeting of the Northern New Jersey Business Volunteer Council (BVC) will be Wednesday, March 17, 2010, from 8:30 to 10:00 am at the law firm of Cole, Schotz, Meisel, Forman & Leonard, Court Plaza North, 25 Main Street in Hackensack. Call (201) 489-9454 Ext. 119 to reserve a space at this free presentation.

The BVC is a coalition of 31 companies whose mission is to provide leadership in meeting community needs by mobilizing employee volunteers. A significant component of BVC programming is professional development for managers of corporate volunteer programs. The topic for the March 17 meeting is *The Nonprofit Perspective: What Makes the Ideal Corporate Partner?* Representatives from local non-profit organizations will discuss what they are looking for when they partner with a business or corporation.

Corporate community service has become a critical element in affecting a company's bottom line. Employees, investors, consumers and the public in general are placing more emphasis on how a company demonstrates ethical business practices, safety of products, treatment of employees, and commitment to improving community conditions, and they are offering their loyalty and dollars to those companies who do make a difference. The successful companies will be those who can communicate their

commitment to community service and effectively engage their employees in projects that will have significant impact on the communities where they live and work.

The BVC provides members with the tools necessary to succeed in community involvement, thereby positioning them as community leaders and good corporate citizens. Membership in the BVC provides turnkey, easy to implement projects; networking with other community involvement professionals; the opportunity to share best practices in community involvement with other members; and information on a wide variety of options for corporate involvement including local and national initiatives, group volunteer projects, and calls to action for critical, emergency needs.

Founded in 2000, the BVC gives more than 35,000 employee volunteers the opportunity to impact the lives of low-income children and families by addressing the issues of literacy, hunger and education and the needs of foster children. In ten years, the BVC has raised and distributed over \$1 million in resources to families in need.

The Northern New Jersey Business Volunteer Council, sponsored by the Volunteer Center of Bergen County, welcomes new members and encourages interested companies to attend this March 17th meeting. Attendance at the meeting is free, but pre-registration is required. To reserve a space, contact Amanda Missey, amissey@bergenvolunteers.org, or call (201) 489-9454, Ext 119. To learn more about the BVC, visit www.njbjvc.org.

Founded by the Junior League in 1966, the Volunteer Center of Bergen County strengthens the community by connecting people with opportunities to serve, operating model volunteer programs, building capacity for effective volunteering, and participating in strategic partnerships that meet community needs.

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