



Bergen Bike Tour

c/o Volunteer Center of Bergen County, Inc.
64 Passaic Street Hackensack, NJ 07601
1-877-BER-BIKE www.bergenbiketour.org

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Contact: Maureen McCormick
(201) 489-9454 Ext .126

Bergen Bike Tour a Success

Bergen County--The fourteenth annual Bergen Bike Tour was held on Sunday, September 29th, at Darlington County Park. Despite the rainy weather, more than 150 people participated in the event, biking the scenic routes through northern Bergen County and enjoying the festive Family Fun Picnic that followed. Over \$80,000 was raised so far to support the programs of the Volunteer Center of Bergen County and Tomorrows Children's Fund of Hackensack University Medical Center. Pledges to support the two organizations are still being accepted and can be made by calling 1-877-BER-BIKE.

Phil Murphy, founder and chairman of the Bergen Bike Tour says, "The rain did not dampen the spirit of everyone who came out to support our charities! Thank you to all our sponsors, participants and volunteers, for making this year's event one to remember. Donations are still being accepted to reach our goal of \$100,000 collected. We are able to turn over nearly 85% of the Bike Tour's proceeds to our two charities, which is a much higher rate of return than most similar events. Our steering committee, made up of CPA's, lawyers, bankers and doctors, keeps expenses as low as possible in order to maximize the net proceeds."

The Bergen Bike Tour is presented by financial institutions, corporations and professional firms in the Bergen County area. The 2009 Diamond Sponsor was TD Bank, plus the following Platinum sponsors: Amper, Politziner & Mattia; Apex Partners; Eisai, IDS USA; Jamis Bicycles; Joel Tanis & Sons; Lakeland Bank; Oritani

Bank Charitable Foundation; PNC Bank; Sanzari Companies; Wounded Poodle Productions. Ford Motor Company was the Kids' Event Sponsor.

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