

# **AGENCY MEMBERSHIP**

nonprofits working together to make a greater impact



# about

Collaboration amplifies the impact of the nonprofit sector across Bergen County. Our Agency Membership is designed to empower organizations like yours with resources, visibility, and support to drive meaningful change. Through our comprehensive membership offerings, we connect you with tools and opportunities that help you expand your reach, engage more volunteers, and amplify your mission's impact.

From volunteer recruitment and promotional support to participation in community events, our membership provides targeted solutions to help your organization operate more effectively and sustainably. Together, we can create a stronger, more resilient community for everyone in Bergen County.



# services

As an Agency Member, your organization gains access to exclusive services that help you connect with volunteers, increase your visibility, and strengthen your organizational impact.

### **CORE BENEFITS:**

### **Get Connected Database Access**

- Post unlimited volunteer opportunities, connect easily with volunteers, and gain valuable insights through personalized reporting.
- Includes a custom landing page to showcase your organization's mission and opportunities.
- List your events and volunteer needs to reach a wider audience across Bergen County.
- Robust recruitment support through Redefining Retirement, our program that matches retirees with volunteer roles in partner agencies.
- Receive a one-hour consultation on volunteer management from Bergen Volunteers to improve your volunteer engagement strategies.

### **Volunteer Recruitment and Matching Support**

- Access robust recruitment support through Redefining Retirement, our program that matches retirees with volunteer roles in partner agencies.
- Engage with prospective volunteers at dedicated volunteer fairs and events.

### **Professional Development and Networking**

- Participate in quarterly Volunteer Managers' Roundtables for insights, resources, and peer support.
- Networking and problem-solving events for leadership
- Join "Community Conversations" roundtables with fellow nonprofit professionals to problem-solve industry challenges

### **Enhanced Visibility and Promotion**

- Get highlighted in our monthly e-newsletter and across our social media channels to reach thousands of engaged community members.
- Opportunities to feature in Bergen Volunteers' marketing materials and social media campaigns.
- Professional support from Bergeen Volunteers to enhance your marketing efforts.
- Post your volunteer events and organizational events on Bergen Volunteers' community calendar

### **Exclusive Bergen LEADS Opportunities**

- Receive a special membership discount on Bergen LEADS tuition to help your team members build essential leadership skills while gaining a deeper understanding of community issues.
- Apply to become a CAP Partner, where Bergen LEADS participants collaborate with your organization on a strategic project to address a key community challenge.
- · Tap into Bergen LEADS alumni network for board and committee placements



# agency membership benefits

	Basic \$250	Premium \$500	Elite \$750
Get Connected database access	✓	✓	✓
Post volunteer events and organization events to Bergen Volunteers' public calendar	<b>✓</b>	<b>✓</b>	✓
Semi-annual Community Conversations roundtable (virtual)	✓	✓	✓
Advertise opportunities to promote board recruitment	<b>√</b>	<b>✓</b>	<b>√</b>
Redefining Retirement volunteer placement (skilled, experienced volunteer pool)	<b>✓</b>	<b>✓</b>	✓
Social media posts for volunteer needs on Facebook, Instagram, X, and LinkedIn	2 annually	4 annually	6 annually
Volunteer needs listed in Bergen Volunteers' monthly newsletter	2 annually	4 annually	6 annually
Bergen LEADS Community Advancement Project inclusion		✓	✓
One ticket to a Bergen Volunteers special event		<b>✓</b>	✓
Recipient of community drives basic necessities + meet participating corporate partners		✓	✓
Volunteer recruitment in digital and print media content creation (flyers/social media posts/emails)		1 project	3 projects
\$200 off Bergen LEADS tuition (designed for middle and senior management)			✓
10% discount on three additional Bergen Volunteers special events			✓
Featured on main page of Volunteer/Get Connected page			✓

Multi-year discounts, sign up for 2 years for a reduced price by 10%. All levels receive a consultation with Bergen Volunteers' Community Engagement Manager on volunteer recruitment



# nonprofit agency membership form

### 

☐ Groups (troops, families, faith-based)

☐ Corporate Groups (\_\_\_max number of volunteers)

☐ Interns (College, High School)

☐ Youth under 12

☐ Court-ordered volunteers

☐ Volunteers with disabilities

SIGN UP ONLINE TODAY!



Please check all the apply.

## testimonials



Being a part of Bergen Volunteers' Nonprofit Agency Membership has been a blessing for our food pantry. With the Get Connected database, we've consistently found reliable, compassionate volunteers to help distribute food to families in need. We were also thrilled to be featured in their monthly newsletter and social media posts, which brought more attention to our mission than we ever imagined.

Michele White, Christ Episcopal Church Food Pantry

Bergen Volunteers' Nonprofit Agency Membership has been instrumental in our growth and efficiency as an organization. The marketing assistance and promotion through their e-newsletter and social media significantly increased awareness of our programs. The personalized consultations provided by Bergen Volunteers improved our volunteer practices. Our programs depend on volunteers, and Agency Membership makes it easy for us to have a stable base. of volunteers.

Stephen Wiessener, Flat Rock Brook

The Community Advancement Project through Bergen Volunteers has been a transformative experience for us! Partnering with Bergen LEADS participants gave us fresh, innovative ideas to expand our programs. Their team not only helped us strategize a new outreach campaign but also connected us to resources we didn't even know were available. The project resulted in a measurable increase in program participation and new community partnerships. As part of the Nonprofit Agency Membership, this opportunity to collaborate with skilled professionals has been a gamechanger for our organization's growth!

Tenafly Nature Center

"

