



 **BERGENVOLUNTEERS**

TASTE AND TOAST



Sponsorship Opportunities

Join us in celebrating 58 years of improving lives and strengthening communities through human service and training programs.

Thursday, November 14, 2024

7:00 - 10:00 PM

Make Wine With Us

21 Curie Ave

Wallington, NJ 07057

Contact

SHARNPREET NAGRA

Associate Director of Development
and Communications

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**BERGEN
VOLUNTEERS**

Dear friend,

Bergen Volunteers is guided by our mission to provide human service and training programs to improve lives and strengthen communities. Each year, more than 8,000 lives are transformed by our youth, seniors, and family programs thanks to our 200+ volunteers. We empower individuals to live safely and confidently, equipped with the resources needed to thrive.

We're pleased to celebrate our 58th year of being a pillar of strength in our community at our annual fall event. This year's theme is "Taste and Toast Soiree," and will take place at Make Wine With Us in Wallington, New Jersey on Thursday, November 14.

Event highlights include:

- Five wine and food pairing stations, each with its own sommelier
- Live music from a local band
- An auction with exclusive experiences up for bid

Given the success of our sold-out summer event, we're confident this event will attract a highly engaged audience of up to 125, providing sponsors with opportunities for meaningful connections:

- **Strengthen Your Brand:** Enhance your brand's reputation and position, and demonstrate your corporate social responsibility by aligning with a respected organization
- **Community Engagement and Networking:** Direct access to community leaders, influencers, and engaged residents who value community involvement
- **Exclusive Visibility:** Gain unique exposure through event promotions, including digital and print collateral

We would be honored to have you join us as an event sponsor. We have some exciting options available that I feel would be especially beneficial for your organization, which you can review on the following pages.

Thank you for your time and consideration.

With gratitude,
Sharnpreet Nagra

TASTE & TOAST SOIREE

SPONSORSHIP OPPORTUNITIES



PLATINUM

- Inclusion in our sizzle reel played during event and on YouTube
- Branded customized favors
- Video spotlight shared on social media before & after event
- Presenting sponsor of the auction
- Stand-alone recognition in e-blasts
- Acknowledgement as a sponsor in press releases
- Recognition and promotion in monthly newsletter
- Logo placement and recognition on event webpage and BV website
- Logo placement on all digital and print event materials
- Social media (4 stand-alone posts leading up to event and one post event)
- MC mention during opening and closing remarks
- Event tickets (4)

\$7,500



GOLD

- Video highlight/interview shared on social media
- Naming rights for tables
- Stand-alone recognition in one e-blast
- Acknowledgement as a sponsor in press releases
- Recognition and promotion in monthly newsletter
- Logo placement and recognition on event webpage and BV website
- Logo placement on all digital and print event materials
- Social media (3 stand-alone posts leading up to event and one post event)
- MC mention during opening and closing remarks
- Event tickets (4)

\$5,000

TASTE & TOAST SOIREE

SPONSORSHIP OPPORTUNITIES



SILVER

- Acknowledgement as a sponsor in press releases
- Recognition and promotion in monthly newsletter
- Logo placement and recognition on event webpage and BV website
- Logo placement on all digital and print event materials
- Social media (2 stand-alone posts leading up to event and one post event)
- MC mention during opening remarks
- Event tickets (2)

\$3,000



BRONZE

- Logo placement and recognition on event webpage and BV website
- Logo placement on all digital and print event materials
- Social media (3 combined posts with all others at this level leading up to event and one post event)
- MC mention during opening remarks
- Event tickets (2)

\$1,500



BERGEN VOLUNTEERS



Web Searches

10,000+ Google
profile views
monthly



Site Visits

3,000+ website
visitors monthly



E-mail

20,000 monthly
newsletter
contacts



Social Media

10,000+ reached
monthly



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